



# EXPANDABLE

movable spaces

*"Expandable is the power of simplicity"*

Erik Ras - Director 4DB Roadshows;

We are Expandable. A production company that designs and develops attractive, movable spaces. All of our "Expandables" are multifunctional, fully customisable, easily placed at any location and quick to set up. Once unfolded, they double in space.

## OH NO, CORONA

*(and the solution to reach your customers anyway)*

January 2020. The budget is final, the targets are fixed. It will be a wonderful year. Five exhibitions are planned and the marketing machine is running at full speed. March 2020.

### Ho. Stop. What just happend?

Online marketing alone is not enough for many organisations. The product must be seen. Explained. Felt. No face-to-face contact with the customer, no sales? If that's the case, we have a solution. Although these are strange times, our solution isn't just suitable for today, it's perfect for tomorrow too. After all, the world has changed indefinitely. Let's prepare ourselves for a better and safer tomorrow.



### 1. Buy or rent your own mobile road show

Imagine your very best exhibition stand ever. Everything is there. Heating and cooling, beautiful windows with lots of light, floors and walls according to everyone's wishes, a private entrance, a toilet for the visitors, the best coffee and everything completely "onbrand".

This can be yours. For a period of time or forever, your mobile roadshow will be ready at all times.

### 2. DIY

How many people are working on a trade show? The design, administration and costs, the construction, the people on the floor, the catering, the marketing. When it's over, everything is cleaned up and broken down. Only to be build up again, somewhere else.

Our units can be set up by anyone. You control everything with one remote control. Okay, you need someone with a truck driver's license, but otherwise: easy does it.

### 3. Extremely efficient and multifunctional

The total cost of ownership is very attractive. Why? You can use the unit for a variation of purposes. Need extra work space? Expandable. A pop-up store? Expandable. Still want to go to a fair because of the many visitors? Expandable! Your mobile and completely furnished unit can be placed anywhere. In addition, you are also working very sustainably. Great deal!

### 4. On top of your game

Sometimes you have to be on top of your game. An opportunity comes along that you cannot pass up. Or a virus comes along that turns the world upside down and suddenly a lot of test locations have to be added. Expandable is also a godsend for our healthcare.

We build everything in series so that we can deliver quickly. Whether you rent or buy.

We design, build and "customise" the units ourselves, right here, in the Netherlands.

### 5. Not a sight for sore eyes

"It's not a sight for sore eyes!" is our Calvinistic way of saying that we are secretly quite fond of a pretty picture. Quality and a good story are at the top of our list, but a product sells better if the overall picture is an attractive one. To really do justice to the overall picture of your company or product, you need more than a coloured banner and a pencil tray with a company logo. We know that and, together with you, ensure that everything is 'picture perfect'. We promise. Everything.